

Teaching Program for English Majors (Business Management)

(2014)

1. **Training Goal:** This teaching program aims to cultivate the students with competent language ability, provide them with knowledge of international business management and of humanities and social science, enhance their ability of cross-cultural communication, and foster creative consciousness, thus enabling the students to possess a level of professionalism in English language, so as they could act competently in their specific fields.

The students are provided with the fundamental knowledge of English language and literature, of humanities and social science of major English-speaking countries, with systematical training of language skills like listening, speaking, reading, writing, translating and interpreting. Thus they will express themselves articulately, communicate smoothly in cross-culture circumstances, effectively manage international business affairs and possess the ability to discover, analyze and solve problems with their expertise, the ability to create and ability to research relevant to the study field.

The graduates should acquire the knowledge of English linguistics, literature and international business management, possess the ability to discover, analyze and solve problems with their expertise and the ability to create and research, employ their language skills to communicate with foreign people in a cross-culture circumstance. They should acquire the knowledge of policies and regulations of China in diplomacy and foreign affairs, education, trade and cultural communications. They should own virtues, the consciousness of law and integrity with cultural

quality, modern consciousness and inter-cultural communicative awareness. They also should cultivate the consciousness of their language gift, master the way of thinking and researching in their specific fields, nurture the consciousness of discipline and the ability of speculating with honesty, and have a healthy psychological state.

2. School Year: 4 years full-time

3. Degree Awarded: Bachelor of Arts

4. Credit Requirements: The students should obtain 155 credits (off-class credits not included), including liberal compulsory courses for 38 credits, liberal optional courses for 9 credits, the foundational courses for 58 credits, compulsory courses for 31 credits, optional courses for 4 credits and synthetically applied courses for 11 credits. In the meantime, students should obtain 10 credits from off-class programs, and take the course “Health Education for Undergraduates”.

5. Requirements for Students from Hong Kong, Macao and Taiwan

According to the Education Department of Guangdong Province, the students from Hong Kong, Macao and Taiwan need not take courses from the sections of “Education of National Defense” and “Theory of Ideology and Politics”. The students should strictly follow the teaching program, taking courses in the other sections.

6. Requirements for Overseas Students

According to the Ministry of Education and Education Department of Guangdong Province, overseas students need not take courses from the section “Education of National Defense”. Overseas students of economic disciplines should take courses of political theory, while the students of other disciplines could apply to be excused from it. The overseas students who receive education with record of formal schooling should take courses “Chinese” and “A Survey of China”. Other courses should be taken strictly according to the teaching program.

7. Teaching Schedule

Table 1: The Reference Table of English Majors (Business Management) to Earn Credits

Course Type	Course Nature	Due Credit	Due Credits for Each Term								Total
			1	2	3	4	5	6	7	8	
Public Courses	compulsory	38	9.5	10	0	7	5	6.5	0	0	38
	Limit	9	0	1	1	1	2	2	2	0	9
Discipline-Based Courses	compulsory	58	12	14	8	8	8	6	2	0	58
	Limit	4	0	0	2	2	0	0	0	0	4
Specialized Courses	compulsory	31	2	0	10	4	8	6	1	0	31
	Limit	4	0	0	0	0	2	2	0	0	4
Comprehensive Application Courses	compulsory	11	0	1	0	1	0	2	0	7	11
Total		155	23.5	26	21	23	25	24.5	5	7	155

Table 2: The Teaching Program Schedule of Japanese Majors (Business Management)

Course Category	Course Nature	Course Type	Course Identifier	Course Name	Credit	Weeks for Studying	Total Credit	Allocation of Hours			Allocation of Each Term by Weeks								Way of Assessment		
								Lecturing	Experiment	Practice	1	2	3	4	5	6	7	8			
											15	16	16	16	16	16	16	16		15	
Public Courses	Compulsory	EOND	140471	Military Theory (military training included)	1.0	15	15	15	0	0	1									☆	
		TOIAP	140193	Fundamental Principles of Marxism	3.0	15	45	30	0	15	3										★
			140464	Moral Integrity and Fundamentals of Law	4.0	16	64	48	0	16		4									★
			140222	An Outline of Chinese Modern History	2.0	16	32	32	0	0				2							★

			Students																	
			400015	Career Development and Planning for College Students	0.5	8	8	8	0	0	1								☆	
			130462	PE II	2.0	16	32	32	0	0		2							☆	
			130472	PE III	2.0	16	32	32	0	0				2					☆	
			130482	PE IV	2.0	13	26	26	0	0					2				☆	
			400002	Foundation of Entrepreneurship	2.0	13	26	26	0	0					2				☆	
			340051	Career Guidance	0.5	8	8	8	0	0					1				☆	
		Total			38		581	496	22	63	10	10		7	5	7				
Limit	Public Courses		990032	Liberal optional Courses(1)	1.0	16	16	16	0	0		1							☆	
			990062	Liberal optional Courses (2)	1.0	16	16	16	0	0			1							☆
			990072	Liberal optional Courses (3)	1.0	16	16	16	0	0				1						☆
			00001	Courses of Humanities	2.0	16	32	32	0	0					2					☆
			000002	Courses of Science	2.0	16	32	32	0	0						2				☆

			000003	Courses of Methodology	2.0	16	32	32	0	0							2		☆	
	Total				9		144	144				1	1	1	2	2	2			
Discipline-Based Courses	Compulsory	Discipline-Based Courses	090062	English Pronunciation and Intonation	2.0	15	30	30	0	0	2								☆	
			097112	Listening I	2.0	15	30	30	0	0	2									★
			092012	Extensive Reading	2.0	15	30	30	0	0	2									★
			099174	Integrated English I	4.0	15	60	60	0	0	4									★
			094082	Oral English	2.0	15	30	30	0	0	2									☆
			092302	English Grammar	2.0	16	32	32	0	0		2								☆
			090754	Integrated English II	4.0	16	64	64	0	0		4								★
			090492	Fast Reading	2.0	16	32	32	0	0		2								☆
			090472	Sight Interpretation	2.0	16	32	32	0	0		2								☆
			097122	Listening II	2.0	16	32	32	0	0		2								★
			092072	Writing I	2.0	16	32	32	0	0		2								★
			092082	Writing II	2.0	16	32	32	0	0			2							☆

			090764	Integrated English III	4.0	16	64	64	0	0			4					★
			090242	Business Interpretation	2.0	16	32	32	0	0			2					☆
			092112	English-Chinese Translation	2.0	16	32	32	0	0			2					★
			090774	Integrated English IV	4.0	16	64	64	0	0			4					★
			092032	Japanese (2 nd foreign language) I	2.0	16	32	32	0	0			2					★
			092832	French (2 nd foreign language) I	2.0	16	32	32	0	0			2					★
			092042	Japanese (2 nd foreign language) II	2.0	16	32	32	0	0				2				☆
			098592	French (2 nd foreign language) II	2.0	16	32	32	0	0				2				☆
			092114	Advanced English I	4.0	16	64	64	0	0				4				★
			092122	Chinese-English Translation	2.0	16	32	32	0	0				2				★

			092052	Japanese (2 nd foreign language) III	2.0	13	26	26	0	0						2			★
			092852	French (2 nd foreign language) III	2.0	13	26	26	0	0						2			★
			092124	Advanced English II	4.0	13	52	52	0	0						4			★
			090381	Business English Workshop	1.0	16	16	16	0	0							1		☆
			090411	French (2 nd language)IV	1.0	16	16	16	0	0							1		☆
			090401	Japanese (2 nd language)IV	1.0	16	16	16	0	0							1		☆
		Total			58		898	898			12	14	8	8	8	6	2		
Limits	Discipline-Based Courses		092292	English Lexicology	2.0	16	32	32	0	0			2						☆
			098302	English Pragmatics	2.0	16	32	32	0	0			2						☆
			092322	English Stylistics	2.0	16	32	32	0	0			2						☆

			092312	English Rhetoric	2.0	16	32	32	0	0				2					☆
			090442	Business Translation	2.0	16	32	32	0	0				2					☆
			098532	English Speeches	2.0	16	32	32	0	0				2					☆
	Total				4		64	64					2	2					
Specialized Courses	Computory	Specialized Courses	093152	British and American Societies and Cultures	2.0	15	30	30	0	0	2								☆
			090582	A Survey of Chinese Culture	2.0	16	32	32	0	0			2						☆
			090014	British Literature	4.0	16	64	64	0	0			4						★
			092392	Introduction to English Linguistics	2.0	16	32	32	0	0			2						☆
			091032	International Trade Practice	2.0	16	32	32	0	0			2						☆
			090024	American Literature	4.0	16	64	64	0	0				4					★
			091042	Introduction To Management	2.0	16	32	32	0	0					2				☆
			090552	International Conference Simultaneous Interpretation	2.0	16	32	32	0	0						2			☆

			092142	Business Correspondence	2.0	16	32	32	0	0					2				★
			091052	International Marketing	2.0	16	32	32							2				☆
			092622	E-Commerce	2.0	13	26	26	0	0						2			☆
			091062	International Business Law	2.0	13	26	26	0	0						2			☆
			092602	Introduction to Economics	2.0	13	26	26	0	0						2			☆
			092311	Thesis Writing	1.0	16	16	16	0	0							1		☆
			Total		31		476	476			2		10	4	8	6	1		
	Limits		090572	International Business Negotiation	2.0	16	32	32	0	0			2						
			091082	International Finance	2.0	16	32	32	0	0					2				
			090542	A Survey of Chinese Foreign Trade	2.0	16	32	32	0	0					2				
			090552	International Business Contract	2.0	16	32	32	0	0					2				
			091102	Introduction to Contemporary Business	2.0	16	32	32	0	0					2				
			090562	Transnational Enterprise Management	2.0	13	26	26	0	0						2			
			092632	A Survey of International	2.0	13	26	26	0	0						2			

				Relations																
			091092	Human Resource Management	2.0	13	26	26	0	0						2				
			094242	Fundamentals of Corporate Finance	2.0	13	26	26	0	0						2				
	Total				4		58	58							2	2				
Comprehensive Application Courses	Computory	Applications	099011	Social Research I	1.0	3	0	0	0	0		0							☆	
			099021	Social Research II	1.0	3	0	0	0	0				0						☆
			098231	Professional Practice	1.0	3	0	0	0	0							0			☆
			098431	Trade Research	1.0	3	0	0	0	0							0			☆
			098043	Graduation Field Work	4.0	10	0	0	0	0									4	☆
			098053	Thesis	3.0	5	0	0	0	0									0	☆
			Total				11													4

Note:

★: Examination ☆: Investigation

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