

## Tourism Management 120203

Course Category	Course Code	Course Name	Period	Credit	Term	Teacher	Course units
Basic Degree Course	S0001001	Intermediate Microeconomics	54	3	1		
	S3101001	Research Methods of Management Science	54	3	2	Xiaolin Li Liang Huang	Business administration college
Specialized Core Course	S3303001	Tourism And Management Studies	54	3	1	Yazhong Yuan Ling Zhang	Institute of geography and tourism
	S3303002	Tourism Service Marketing Research	36	2	2	Pingfan Pi Dan Yu	Institute of geography and tourism
	S3303003	Tourism Resources Environment	36	2	2	Wujiu Yan Chunsheng Li	Institute of geography and tourism
Specialized Elective Course	S3303004	Tourism Consumption Behavior Research	36	2	3	Kaijun Wu Xue Qin	Institute of geography and tourism

<b>Specialized Elective Course</b>	S3302001	Tourism Management Research Frontier	36	2	2	Mentor group	Institute of Geography and Tourism
	S3302002	Tourism Research Methods	36	2	2	Jianbin Chen Yazhong Yuan	Institute of Geography and Tourism
	S3302003	A Comparative Study of Chinese And Foreign Hotel Management	18	1	2	Lin Hu Pingfan Pi	Institute of Geography and Tourism
	S3302004	Operation and Management of Exhibition Industry	18	1	2	Dan Yu Xing Li	Institute of Geography and Tourism
	S3302005	Festival Planning And Management	18	1	2	Guomei Wu Fan Yu	Institute of Geography and Tourism
	S3302006	Sustainable Tourism Research	18	1	2	Chunsheng Li Wujiu Yan	Institute of Geography and Tourism
	S3302007	Tourism Development And Planning	36	2	3	Xue Qin Chunyang Zhou	Institute of Geography and Tourism

	S3302008	Tourism Enterprise Management	36	2	3	Yazhong Yuan Lin Hu	Institute of Geography and Tourism
	S3302009	Leisure and tourism Economy	36	2	3	Xing Li Xue Qin	Institute of Geography and Tourism
	S3302010	Strategy And Marketing of Tourism Destination	18	1	3	Pingfan Pi Jianbin Chen	Institute of Geography and Tourism
	S3302011	Sports Tourism Management	18	1	3	Wenge Peng	Institute of Geography and Tourism
	S3302012	Professional English (travel-oriented)	36	2	3	Jianbin Chen Ling Zhang	Institute of Geography and Tourism
	S3302013	Tourism Planning And Project Planning	18	1	4	Chunyang Zhou Xue Qin	Institute of Geography and Tourism

	S3302014	A Comparative Study on The Development of Guangdong, Hong Kong, Macao And Taiwan Tourism	18	1	4	Kaijun Wu Xue Qin	Institute of Geography and Tourism
	S3302015	Tourism Planning Cartography	36	2	4	Qingsheng Yang Jigang	Institute of Geography and Tourism
	S3302016	Theory And Practice of Sports Leisure Entertainment	18	1	4	Wenge Peng	Institute of Geography and Tourism
<b>Public Compulsory Course</b>	S4105001	Basic English	108	3	1.2		School of Foreign Languages
	S2205002	Theory And Practice of Socialism with Chinese Characteristics	36	2	1		Institute of Marxism

<b>Public Elective Course</b>	S2204001	Marx And Social Science Methodology	18	1	2		Institute of Marxism
	S2204002	Dialectics of Nature	18	1	2		Institute of Marxism
	S0004003	Scientific Research Methods And Academic Standards	36	2	3		
	S0004004	Economic Application Software	36	2	3		
	S0004005	ERP	36	2	3		
	S0004006	Japanese Language	36	2	4		
	S0004007	Seminar on The Sociology	36	2	4		
	S0004008	Educational Principle	36	2	4		

	S0004009	SYB And Business Simulation Training	36	2	4		
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