

广东财经大学国际学生 MBA（专业学位） 硕士研究生教学计划 • 2017 版

2017 Curriculum of MBA for GDUFE Full-time Postgraduate International Students

I. Study Length: 2 years, a maximum of 4 academic years (suspension of schooling included). International students who complete the study in advance is eligible to apply for graduation half a year in advance according to the relevant regulations; for those who fail to complete study on schedule, they may apply for an extension. International students who fail to finish study in the prescribed years will wind up their studies.

II. Course Design and Assessment: The assessment of compulsory courses includes examination (closed-book exams and open-book exams), examination and course thesis, examination and oral test, examination and experiment design, etc; the assessment of optional courses include examination, oral text, course thesis, course thesis with experiment design, experiment design and so on. It is up to the teacher to decide which form will be taken. International students, who pass the assessment and obtain at least 60% of the total score, can get the credits.

III. Specialized Practice Plan

Specialized Practice Plan is compulsory with 4 credits.

Survey and Research in Enterprises: MBA international students need to conduct survey and research as well as field trip during the summer or winter vacation. During the first two weeks of the 4th semester, international student will submit a Chinese or English social practice report of more than 5000 words.

IV. Graduation and Degree Requirements: The total credits for MBA International students are at least 46, among which, 29 are for compulsory courses, 4 for social practice, 13 credits for optional courses (including at least 9 credits for a minimum of 3 optional major courses). International students, who obtain the 46 required credits, finish professional practice and other cultivation items, finish the graduation thesis and pass the thesis defense, can graduate with a professional MBA degree.

Curriculum of MBA (professional degree)

Module	Course	Compulsory or Optional	Teaching Hours	Credits	Semester			
					1	2	3	4
Public Degree Courses	高级汉语 Advance Chinese	Compulsory	108	4	√	√		
	中国概论 A Survey of China	Compulsory	54	3	√			
Specialized Core Courses	数据、模型与决策 Data, modeling & Decision making	Compulsory	36	2	√			
	管理经济学 Managerial Economics	Compulsory	36	2	√			
	组织行为学 Organizational Behavior	Compulsory	36	2	√			
	人力资源管理 Human Resource Management	Compulsory	36	2		√		
	战略管理 Strategic Management	Compulsory	36	2	√			
	营销管理 Marketing Management	Compulsory	36	2		√		
	运营管理 Operation Management	Compulsory	36	2	√			
	会计学 Accounting	Compulsory	36	2	√			
	公司理财 Corporate Finance Planning	Compulsory	36	2		√		
	商业伦理与职业道德 Business Ethics & Social Responsibility	Compulsory	36	2	√			
企业管理法律制度 Legal System of Enterprise Management	Compulsory	36	2		√			

Specialized Optional Courses	高级财务会计：理论与实务 Advanced Financial Accounting: Theory and Practice	Optional (for Accounting)	54	3		√		
	高级管理会计：理论与实务 Advanced Management Accounting: Theory and Practice		54	3		√		
	财务报表分析 Financial Statement Analysis		54	3		√		
	国际金融管理 International Financial Management	Optional (for Finance)	54	3		√		
	金融综合理财规划 Financial Planning		54	3		√		
	投资学 Investment		54	3		√		
Public Optional Courses	国际商务谈判 International Business Negotiation	Optional	36	2		√		
	中国对外贸易与投资研究 Research on China's Foreign Trade and Investment	Optional	36	2		√		
	跨境电子商务 Cross-border E-commerce	Optional	36	2		√		
	法经济学 Economic Analysis of Law	Optional	36	2		√		
	企业诊断与咨询 Business Diagnosis & Consulting	Optional	36	2		√		
	国际商法 International Business Law	Optional	36	2		√		
Practice Course	专业实习实践 Internship and Practice	Compulsory		4			√	