

## Business Administration

Nature	Category	Course Code	Course name	class hours	credits	Semester	course teacher	Institute	Method of inspection
Degree courses	Basic course	Z3403001	Political and economic situation	32	2	1	Cui Jianhua Zhang Chunsheng Li Jinghai	MBA Education center	Written test or the paper
		Z3403002	Business English	32	2	1	Peng Jing Qiao Ping	MBA Education center	Written test or the paper
		Z3403003	<u>Redsun</u> culture	16	1	1	Qin Xue Wang Xianqin Tian Zhizong	MBA Education center	Written test or the paper

	Z3403004	Business ethics and corporate responsibility	32	2	3	Yu Weibin Xu Zongai	MBA Education center	Written test or the paper
	Z3403005	Dissertation project	16	1	3	Tutor	MBA Education center	Written test or experiment design
<b>Core courses</b>	Z3403006	Data, model and decision making	32	2	2	He Xiaoguang Zhun Shunqian Hug Guiwu Xu Hui	MBA Education center	Written test
	Z3403007	Managerial economics	32	2	1	Liu Honghong Yan Weishi Zhao Zhou	MBA Education center	Written test

Z3403008	Organizational behavior	32	2	1	Ren Wei Liu Lou	MBA Education center	Written test
Z3403009	Human resource management	32	2	2	Li Huanrong Gu Wenjing	MBA Education center	Written test
Z3403010	Strategic management	32	2	3	Li Huanrong Li Jiahong	MBA Education center	Written test
Z3403011	Marketing management	32	2	2	Hu Suihua Xie Jun	MBA Education center	Written test
Z3403012	Operations management	32	2	3	Song Yanlin Wu Jinchun Ping Hua	MBA Education center	Written test
Z3403013	Accountancy	32	2	1	Chen Meihua	MBA Education center	Written test
Z3403014	Corporate finance	32	2	2	Ai Jianming Su Wujun	MBA Education center	Written test

		Z3403015	The legal system of enterprise management	32	2	2	Peng Zhenjun Liu Yanbai Li Airong	MBA Education center	Written test
<b>Non degree courses</b>	<b>Modern enterprise operation and management</b>	Z3402001	Corporate governance	32	2	4	Zhu Xingui	MBA Education center	Written test or aper
		Z3402002	International business management	32	2	4	Ma Jianhui Qu Tao	MBA Education center	Written test or aper
		Z3402003	Supply chain and logistics management	32	2	4	Song Yanlin Ping Hai	MBA Education center	Written test or aper

<b>Accounting and financial management</b>	Z3402004	Cost and management accounting	32	2	4	Che Jiali Zhou Qian	MBA Education center	Written test or aper
	Z3402005	Internal control theory and practice	32	2	4	Zhao Xingmei Xing Fengyun	MBA Education center	Written test or aper
	Z3402006	The enterprise capital operation	32	2	4	Chen Jianlin Wang Yan	MBA Education center	Written test or experiment design
<b>Financial planning and risk management</b>	Z3402007	International financial management	32	2	4	Wen Bing	MBA Education center	Written test or paper

	Z3402008	Financial engineering theory and	32	2	4	Peng Daiheng	MBA Education center	Written test or paper
	Z3402009	Financial comprehensive financial planning	32	2	4	Wang Xuewu	MBA Education center	Written test or experiment design
<b>Corporate tax planning and management</b>	Z3402010	<b><u>Enterprise pay taxes through the inspection</u></b>	32	2	4	Zhao Heyun	MBA Education center	Written test or paper

	Z3402011	Enterprise tax planning	32	2	4	Chen Xiaolan	MBA Education center	Written test or paper
	Z3402012	Corporate tax management and risk	32	2	4	Wen Haiying	MBA Education center	Written test or paper
<b>The insurance operation and management</b>	Z3402013	Insurance business management	32	2	4	Tutor	MBA Education center	Written test or paper
	Z3402014	Insurance theory and practice	32	2	4	An Zongxin	MBA Education center	Written test or paper

		Z3402015	Risk management and insurance	32	2	4	Chen Gen	MBA Education center	Written test or paper
<b>Non degree courses</b>	<b>Public elective courses (4)</b>	Z3402016	Leadership and execution	16	1	4	Liu Jun	MBA Education center	Written test or paper
		Z3402017	Speech and eloquence	16	1	4	Jia Yi	MBA Education center	Written test or paper
		Z3402018	Business etiquette	16	1	4	Li Xinbo	Education center	Written test or paper
		Z3402019	Managerial communication	16	1	4	Reng Wei Liu Lou	MBA Education center	Written test or paper



Z3402020	Career development	16	1	4	Tutor	MBA Education center	Written test or experiment design
Z3402021	International business negotiati	16	1	4	Yang Meng	MBA Education center	Written test or paper
Z3402022	Business plan writing	16	1	4	Reng Xiaoyang	MBA Education center	Written test or paper
Z3402023	Business model innovati	16	1	4	Tutor	MBA Education center	Written test or paper
Z3402024	Electronic commerce and Internet project	16	1	4	Zhu Shuren	MBA Education center	paper
Z3402025	Commercial law project	16	1	4	Yuan Bihua	MBA Education center	paper

	Z3402026	International trade law and practice	16	1	4	Meng Guobi	MBA Education center	Written test or paper
Comprehensive practice (8)	Z3402027	<b>Redsun</b> high-end BBS	16	1	1.2.3	Tutor	MBA Education center	practice report
	Z3402028	<b>Redsun</b> salon	8	0.5	1	Tutor	MBA Education center	Written test or the paper
	Z3402029	Into the <b>redsun</b> enterprises	8	0.5	2	Tutor	MBA Education center	Research report
	Z3402030	Mobile Classroom	32	2	1.2	Tutor	MBA Education center	Research report
	Z3402031	Enterprise operation simulation	16	1	3	Liu Lianghai	MBA Education center	Written test or experiment design

	Z3402032	Innovative business practices	16	1	4	Tutor	MBA Education center	the paper or practice report
	Z3402033	Enterprise diagnosis and	16	1	4	Tutor	MBA Education center	Written test or experiment design
	Z3402034	Enterprise legal practice	16	1	4	Tutor	MBA Education center	Written test or the paper paper