

Teaching Program for International business

(2015)

1. Training Goal: The students should systematically grasp the international business rules and the modern management theories **as well as** methods. Also, they should have business communication skills, moral ethics and the concept of teamwork. Furthermore, they **should be** able to effectively use the global market strategy, **the** analysis and use of financial information, identify and solve business problems, **After mastering the knowledge from the course, the students** can **work** in multinational companies, foreign enterprises and institutions and government departments **in the line of** international operation and management.

2. School Year: 4 years full-time

3. Degree Awarded: Bachelor of Economics

4. Credit Requirements: Students should complete in Guangdong 154.5 credits stipulated by the University of Finance and economics (not contain extra credits). Including general 46 credits required courses, general electives 9 credits, 46 credit discipline basic course, professional required course 33 credits, 10 professional limit elective credits, the integrated use of class 11 credits. At the same time, students must also obtain 10 diathesis developing extracurricular credits, and to study the "college student health education"..

5. Requirements for Students from Hong Kong, Macao and Taiwan

According to the Education Department of Guangdong Province, the students from Hong Kong, Macao and Taiwan need not take courses from the sections of “Education of National Defense” and “Theory of Ideology and Politics”. The students should strictly follow the teaching program, taking courses **in** the other sections.

6. Requirements for Overseas Students

According to the Ministry of Education and Education Department of Guangdong Province, overseas students need not take courses from the section “Education of National Defense”. Oversea students of economic disciplines should take courses of political theory, while the students of other disciplines could apply to be excused from it. The overseas students who receive education with record of formal schooling should take courses “Chinese” and “A Survey of China”. Other courses should be taken strictly by the according to the teaching program.

7. Teaching Schedule

Table 1: The Reference Table of International business to Earn Credits

Course Type	Course Nature	Due Credit	Due Credits for Each Term								Total
			1	2	3	4	5	6	7	8	
Public Courses	compulsory	46	17.5	6	8	3	5	6.5	0	0	46
	Limit	9	0	1	1	1	2	2	2	0	9
Discipline-Based Courses	compulsory	46	7	13	7	13	6	0	0	0	46
Specialized Courses	compulsory	33	1	0	3	6	8	6	9	0	33
	Limit	10	0	2	0	0	2	6	0	0	10
Comprehensive Application Courses	compulsory	11	0	0	0	1	1	0	3	6	11
Total		155	25.5	22	19	24	24	20.5	14	6	155

Table 2: The Teaching Program Schedule of International business

Course Category	Course Nature	Course Type	Course Identifier	Course Name	Credit	Weeks for Studying	Total Credit	Allocation of Hours			Allocation of Each Term by Weeks								Way of Assessment
								Lecturing	Experiment	Practice	1	2	3	4	5	6	7	8	
											15	16	16	16	16	16	16	15	
Public Courses	Compulsory	EOND	140471	Military Theory (military training included)	1.0	15	15	15	0	0	1								☆
		TOIAP	140193	Fundamental Principles of Marxism	3.0	15	45	30	0	15	3								★
			140464	Moral Integrity and Fundamentals of Law	4.0	16	64	48	0	16		4							★
			140222	An Outline of Chinese Modern History	2.0	16	32	32	0	0				2					★

		099084	College English IVa	4.0	16	64	64	0	0		4							★
		090874	College English IIIb	4.0	16	64	64	0	0		4							★
		090884	College English IVb	4.0	16	64	64	0	0			4						★
		180264	EC/CE translation teaching	4.0	16	64	64	0	0			4						★
		119492	Web design and production base	2.0	16	32	16	16	0			2						★
	Educat ion of Health	400015	College students' career development and planning	0.5	8	8	8	0	0	1								☆
		140611	Mental Health Education	1.0	15	15	15	0	0	1								☆
		130452	PE option I	2.0	15	30	30	0	0	2								☆
		130462	PE option II	2.0	16	32	32	0	0		2							☆
		130472	PE option III	2.0	16	32	32	0	0					2				☆
		340051	careers guidance	0.5	8	8	8	0	0						1			☆
		130482	PE option IV	2.0	16	32	32	0	0						2			☆
			400002		2.0	16	32	32	0	0					2			
Subtotal				46		719	616	72	31	18	6	8	3	5	7			
Limit	Public Courses	990032	General limit elective (1)	1.0	16	16	16	0	0		1							☆

			990062	General limit elective (2)	1.0	16	16	16	0	0			1					☆	
			990072	General limit elective (3)	1.0	16	16	16	0	0				1				☆	
			000001	General limit elective	2.0	16	32	32	0	0					2			☆	
			000002	Natural science courses	2.0	16	32	32	0	0						2		☆	
			000003	Methodology course series	2.0	16	32	32	0	0							2	☆	
		subtotal			9		144	144				1	1	1	2	2	2		
Discipline-Based Courses	Compulsory	Discipline-Based Courses	061563	Theory of Socialist Economy	3.0	15	45	45	0	0	3							★	
			109415	Calculus Ia	5.0	15	75	75	0	0	5								★
			100214	Calculus I	4.0	15	60	60	0	0	4								★
			100024	Calculus II	4.0	16	64	64	0	0		4							★
			012303	principles of management	3.0	16	48	48	0	0		3							★
			061083	Microeconomics	3.0	16	48	48	0	0		3							★
			028013	Accountancy	3.0	16	48	48	0	0		3							★
			109425	Calculus Iia	5.0	16	80	80	0	0		5							★
			109235	linear algebra a	5.0	16	80	80	0	0			5						★
			061093	Macroeconomics	3.0	16	48	48	0	0			3						★

			101044	A linear algebra	4.0	16	64	64	0	0			4					★	
			101084	Probability and statistics	4.0	16	64	64	0	0				4				★	
			060773	international financial management	3.0	16	48	48	0	0				3				★	
			050063	Principle of Finance	3.0	16	48	48	0	0				3				★	
			060873	International economics I(UK)	3.0	16	48	48	0	0				3				★	
			109445	Probability and statistics a	5.0	16	80	80	0	0				5				★	
			040223	econometrics	3.0	16	48	48	0	0					3			★	
			060883	International economics II(UK)	3.0	16	48	48	0	0					3			★	
			subtotal			46		729	729			7	13	7	13	6			
Specialized Courses	Compulsory	Specialized Courses	062141	professional introduction	1.0	15	15	15	0	0	1							☆	
			069183	Introduction to Business	3.0	16	48	48	0	0			3					☆	
			060763	Trade practices and	3.0	16	48	48	0	0					3			★	

			management (bilingual)															
		060713	International Strategic Management	3.0	16	48	48	0	0			3						★
		060472	intercultural business communication	2.0	16	32	32	0	0				2					★
		060503	International commercial law and the environment	3.0	16	48	48	0	0				3					★
		060483	Use of business statistics	3.0	16	48	48	0	0				3					☆
		060733	International Brand Management	3.0	16	48	48	0	0					3				★
		062133	Global Marketing Management	3.0	16	48	48	0	0					3				★
		061303	logistics and supply chain management	3.0	16	48	48	0	0						3			★
		061693	international business negotiation	3.0	16	48	48	0	0						3			★
		060743	Marketing research	3.0	16	48	48	0	0						3			☆
		subtotal		33		527	527			1		3	6	8	6	9		
	Limits	060752	international relation	2.0	16	32	32	0	0		2							☆

			360092	Corporate behavior simulation	2.0	16	32	32	0	0		2						☆	
			060582	cross-border mergers and acquisitions	2.0	16	32	32	0	0				2				☆	
			360102	ERP software II	2.0	8	32	0	32	0				4				☆	
			014022	organizational behavior	2.0	16	32	32	0	0				2				☆	
			150932	consumer behavior	2.0	16	32	32	0	0				2				☆	
			060172	international service trade	2.0	16	32	32	0	0				2				☆	
			098362	BEC Business English	2.0	16	32	32	0	0					2			☆	
			060723	service marketing	3.0	16	48	48	0	0					3			☆	
			113043	Electronic Business Management	3.0	16	48	48	0	0					3			☆	
			061182	Hong Kong and Macao Economy	2.0	16	32	32	0	0					2			☆	
			069412	Enterprise financial analysis and evaluation of value	2.0	16	32	32	0	0					2			☆	
			Subtotal			11		120		120				4	2	5			
Comprehensive	Compulsory	Application	060391	Business process design	1.0	16	0	0	0	0			0					☆	

Application Courses	Courses	060401	Business strategic planning	1.0	16	0	0	0	0					0				☆	
		060411	Product, market and industry research	1.0	16	0	0	0	0							0			☆
		060302	Graduation practice I (simulation practice in school)	2.0	5	120	0	120	0							0			☆
		062044	thesis	4.0	5	0	0	0	0									0	☆
		062082	Graduation practice II (external field internship)	2.0	10	0	0	0	0									0	☆
			060391	Business process design	1.0	16	0	0	0	0				0					☆
subtotal				11		120		120			11								

Note:

★: Examination

☆: Investigation

Program Chief: Qu Tao

Dean: Cui Ling Hong

Vice Dean: Cui Jianhua