

# **Teaching Program for Hotel Management major**

**(2015)**

**1. Training Goal:** Hotel Management major is dedicated to fostering interdisciplinary and applied talents with abundant theory accomplishment and a thorough grounding in Hotel Management, with humanistic quality, an international vision, leadership art, entrepreneurial spirit, innovation consciousness, social responsibility. The program equips students with techniques and methods of modern hotel management, and prepares students for careers at the management level in the hotel, catering industry, advanced accommodations, education and science research institutions.

**2. School Year:** 4 years full-time

**3. Degree Awarded:** Bachelor's Degree of Management

**4. Credit Requirements:** Students should complete 154 credits, including 53 credits in general compulsory courses, 9 credits in general elective courses, 39 credits in discipline-based courses, 31 credits in compulsory courses, 10 credits in distributional elective courses, 12 credits in comprehensive practical courses. At the same time, students must also obtain 10 extra credits in quality development courses, and study the courses of College Student Health education, etc.

## **5. Requirements for Students from Hong Kong, Macao and Taiwan**

In accordance with the regulations of the ministry of education, students from Hong Kong, Macao and Taiwan do not need to study the courses in National Defense Education and Ideological and Political Theory. However, they must study the rest of the courses, according to the requirements of the professional teaching plan.

## 6. Requirements for Overseas Students

In accordance with the regulations of the ministry of education, foreign students do not need to study the courses in National Defense Education. Foreign students major in philosophy, political science and economics must study political theory courses, while others need not. Chinese and China's general situation are compulsory courses, and they must study the rest of the courses, according to the requirements of the professional teaching plan.

## 7. Teaching Schedule

**Table 1: The Reference Table of Hotel Management major to Earn Credits**

| Course Type                       | Course Nature | Due Credit | Due Credits for Each Term |    |    |    |    |   |      |   | Total |
|-----------------------------------|---------------|------------|---------------------------|----|----|----|----|---|------|---|-------|
|                                   |               |            | 1                         | 2  | 3  | 4  | 5  | 6 | 7    | 8 |       |
| Public Courses                    | compulsory    | 53         | 9.5                       | 16 | 7  | 9  | 7  | 2 | 2.5  | 0 | 53    |
|                                   | Limit         | 9          | 0                         | 1  | 3  | 1  | 2  | 0 | 2    | 0 | 9     |
| Discipline-Based Courses          | compulsory    | 39         | 10                        | 7  | 7  | 12 | 3  | 0 | 0    | 0 | 39    |
| Specialized Courses               | compulsory    | 31         | 5                         | 0  | 6  | 0  | 12 | 0 | 8    | 0 | 31    |
|                                   | Limit         | 10         | 0                         | 0  | 0  | 0  | 4  | 0 | 6    | 0 | 10    |
| Comprehensive Application Courses | compulsory    | 12         | 0                         | 1  | 0  | 1  | 0  | 4 | 0    | 6 | 12    |
| Total                             |               | 154        | 24.5                      | 25 | 23 | 23 | 28 | 6 | 18.5 | 6 | 154   |

**Table 2: The Teaching Program Schedule of Hotel Management major**

| Course Category | Course Nature | Course Type | Course Identifier | Course Name   | Credit | Weeks for Studying | Total Credit | Allocation of Hours |            |          | Allocation of Each Term by Weeks |    |    |    |    |    |    |    | Way of Assessment |
|-----------------|---------------|-------------|-------------------|---|--------|--------------------|--------------|---------------------|------------|----------|----------------------------------|----|----|----|----|----|----|----|-------------------|
|                 |               |             |                   |   |        |                    |              | Lecturing           | Experiment | Practice | 1                                | 2  | 3  | 4  | 5  | 6  | 7  | 8  |                   |
|                 |               |             |                   |   |        |                    |              |                     |            |          | 15                               | 16 | 16 | 16 | 16 | 16 | 16 | 15 |                   |
| Public Courses  | Compulsory    | EOND        | 140471            | military theory (Including military training)   | 1.0    | 15                 | 15           | 15                  | 0          | 0        | 1                                |    |    |    |    |    |    |    | ☆                 |
|                 |               | TOIAP       | 140193            | basic principle of Marxism  | 3.0    | 16                 | 48           | 32                  | 0          | 16       |                                  | 3  |    |    |    |    |    |    | ★                 |
|                 |               |             | 140464            | Ideological and moral cultivation and legal basis   | 4.0    | 16                 | 64           | 48                  | 0          | 16       |                                  | 4  |    |    |    |    |    |    | ★                 |
|                 |               |             | 140473            | Introduction to Maoism and Theoretical System of Socialism with Chinese Characteristics I | 3.0    | 16                 | 48           | 32                  | 0          | 16       |                                  |    |    | 3  |    |    |    |    | ★                 |

|  |  |                       |        |  |     |    |    |    |    |    |   |   |  |   |   |  |   |   |
|--|--|-----------------------|--------|--|-----|----|----|----|----|----|---|---|--|---|---|--|---|---|
|  |  |                       | 140222 | Outline of Modern Chinese History  | 2.0 | 16 | 32 | 32 | 0  | 0  |   |   |  | 2 |   |  |   | ★ |
|  |  |                       | 140483 | Introduction to Maoism and Theoretical System of Socialism with Chinese Characteristics II | 3.0 | 16 | 48 | 32 | 0  | 16 |   |   |  |   | 3 |  |   | ★ |
|  |  |                       | 140242 | Current Situation and Policy   | 2.0 | 16 | 32 | 32 | 0  | 0  |   |   |  |   |   |  | 2 | ☆ |
|  |  | Language and Skills I | 119612 | basics of computer application   | 2.0 | 15 | 30 | 8  | 22 | 0  | 2 |   |  |   |   |  |   | ★ |
|  |  |                       | 121542 | College Chinese  | 2.0 | 16 | 32 | 32 | 0  | 0  |   | 2 |  |   |   |  |   | ★ |

|  |  |                                       |        |   |     |    |    |    |    |   |   |   |   |   |  |  |  |   |
|--|--|---------------------------------------|--------|---|-----|----|----|----|----|---|---|---|---|---|--|--|--|---|
|  |  |                                       | 119463 | technique and application of database       | 3.0 | 16 | 48 | 24 | 24 | 0 |   |   | 3 |   |  |  |  | ★ |
|  |  |                                       | 121552 | applied writing                             | 2.0 | 16 | 32 | 32 | 0  | 0 |   |   |   | 2 |  |  |  | ★ |
|  |  | Language and Skills II                | 090834 | college EnglishIIIa                         | 4.0 | 15 | 60 | 60 | 0  | 0 | 4 |   |   |   |  |  |  | ★ |
|  |  |                                       | 090864 | college EnglishIIb                          | 4.0 | 15 | 60 | 60 | 0  | 0 | 4 |   |   |   |  |  |  | ★ |
|  |  |                                       | 090874 | college EnglishIIIb                         | 4.0 | 16 | 64 | 64 | 0  | 0 |   | 4 |   |   |  |  |  | ★ |
|  |  |                                       | 090844 | college EnglishIVa                          | 4.0 | 16 | 64 | 64 | 0  | 0 |   | 4 |   |   |  |  |  | ★ |
|  |  |                                       | 090884 | college EnglishIVb                          | 4.0 | 16 | 64 | 64 | 0  | 0 |   |   | 4 |   |  |  |  | ★ |
|  |  |                                       | 180264 | English-Chinese/Chinese-English translation | 4.0 | 16 | 64 | 64 | 0  | 0 |   |   | 4 |   |  |  |  | ★ |
|  |  |                                       | 180412 | Academic English                            | 2.0 | 16 | 32 | 32 | 0  | 0 |   |   |   | 2 |  |  |  | ★ |
|  |  | Physical and Psychological Quality Ed | 130452 | physical education I                        | 2.0 | 15 | 30 | 30 | 0  | 0 | 2 |   |   |   |  |  |  | ☆ |
|  |  |                                       | 400015 | Mental health education of college students | 0.5 | 8  | 8  | 8  | 0  | 0 | 1 |   |   |   |  |  |  | ☆ |
|  |  |                                       | 130462 | physical                                    | 2.0 | 16 | 32 | 32 | 0  | 0 |   | 2 |   |   |  |  |  | ☆ |

|       |                |        |   |     |    |     |     |    |    |    |    |   |   |   |   |   |  |  |   |   |
|-------|----------------|--------|---|-----|----|-----|-----|----|----|----|----|---|---|---|---|---|--|--|---|---|
|       |                |        | education II                                |     |    |     |     |    |    |    |    |   |   |   |   |   |  |  |   |   |
|       |                | 140611 | mental health education of college students | 1.0 | 16 | 16  | 16  | 0  | 0  |    | 1  |   |   |   |   |   |  |  | ☆ |   |
|       |                | 130472 | physical education III                      | 2.0 | 16 | 32  | 32  | 0  | 0  |    |    |   | 2 |   |   |   |  |  | ☆ |   |
|       |                | 400002 | Entrepreneurship                            | 2.0 | 16 | 32  | 32  | 0  | 0  |    |    |   | 2 |   |   |   |  |  | ☆ |   |
|       |                | 130482 | physical education IV                       | 2.0 | 16 | 32  | 32  | 0  | 0  |    |    |   |   | 2 |   |   |  |  | ☆ |   |
|       |                | 340051 | Employment guidance                         | 0.5 | 8  | 8   | 8   | 0  | 0  |    |    |   |   |   |   | 1 |  |  | ☆ |   |
| Total |                |        |   | 53  |    | 839 | 729 | 46 | 64 | 10 | 16 | 7 | 9 | 7 | 2 | 3 |  |  |   |   |
| Limit | Public Courses | 990032 | General restrictive course (1)              | 1.0 | 16 | 16  | 16  | 0  | 0  |    | 1  |   |   |   |   |   |  |  | ☆ |   |
|       |                | 990062 | General restrictive course (2)              | 3.0 | 16 | 48  | 48  | 0  | 0  |    |    | 3 |   |   |   |   |  |  |   | ☆ |
|       |                | 000002 | Natural science course                      | 1.0 | 16 | 16  | 16  | 0  | 0  |    |    |   | 1 |   |   |   |  |  |   | ☆ |
|       |                | 000003 | Methodology course                          | 2.0 | 16 | 32  | 32  | 0  | 0  |    |    |   |   | 2 |   |   |  |  |   | ☆ |

|                          |                                     |                          |        |                       |     |    |     |     |   |   |   |   |   |   |   |  |   |   |   |   |   |
|--------------------------|-------------------------------------|--------------------------|--------|-----------------------|-----|----|-----|-----|---|---|---|---|---|---|---|--|---|---|---|---|---|
|                          |                                     |                          | 000001 | The humanities course | 2.0 | 16 | 32  | 32  | 0 | 0 |   |   |   |   |   |  | 2 |   | ☆ |   |   |
|                          | Total                               |                          |        |                       | 9   |    | 144 | 144 |   |   |   | 1 | 3 | 1 | 2 |  | 2 |   |   |   |   |
| Discipline-Based Courses | Compulsory                          | Discipline-Based Courses | 010013 | Management Science    | 3.0 | 15 | 45  | 45  | 0 | 0 | 3 |   |   |   |   |  |   |   |   | ★ |   |
|                          |                                     |                          | 100214 | calculus I            | 4.0 | 15 | 60  | 60  | 0 | 0 | 4 |   |   |   |   |  |   |   |   |   | ★ |
|                          |                                     |                          | 061083 | micro-economics       | 3.0 | 15 | 45  | 45  | 0 | 0 | 3 |   |   |   |   |  |   |   |   |   | ★ |
|                          |                                     |                          | 109415 | calculus Ia           | 5.0 | 15 | 75  | 75  | 0 | 0 | 5 |   |   |   |   |  |   |   |   |   | ★ |
|                          |                                     |                          | 109425 | calculus IIa          | 5.0 | 16 | 80  | 80  | 0 | 0 |   | 5 |   |   |   |  |   |   |   |   | ★ |
|                          |                                     |                          | 100024 | calculusII            | 4.0 | 16 | 64  | 64  | 0 | 0 |   | 4 |   |   |   |  |   |   |   |   | ★ |
|                          |                                     |                          | 061093 | macro-economics       | 3.0 | 16 | 48  | 48  | 0 | 0 |   | 3 |   |   |   |  |   |   |   |   | ★ |
|                          |                                     |                          | 101044 | linear algebra        | 4.0 | 16 | 64  | 64  | 0 | 0 |   |   | 4 |   |   |  |   |   |   |   | ★ |
|                          |                                     |                          | 028013 | accounting            | 3.0 | 16 | 48  | 48  | 0 | 0 |   |   | 3 |   |   |  |   |   |   |   | ★ |
|                          |                                     |                          | 109235 | linear algebra a      | 5.0 | 16 | 80  | 80  | 0 | 0 |   |   | 5 |   |   |  |   |   |   |   | ★ |
| 109445                   | probability theory and statistics a | 5.0                      | 16     | 80                    | 80  | 0  | 0   |     |   |   | 5 |   |   |   |   |  |   | ★ |   |   |   |

|                     |            |                     |        |   |     |    |    |     |     |    |   |    |   |   |    |   |  |   |   |
|---------------------|------------|---------------------|--------|---|-----|----|----|-----|-----|----|---|----|---|---|----|---|--|---|---|
|                     |            |                     | 020043 | finance management                      | 3.0 | 16 | 48 | 48  | 0   | 0  |   |    |   | 3 |    |   |  | ★ |   |
|                     |            |                     | 056183 | Finance                                 | 3.0 | 16 | 48 | 48  | 0   | 0  |   |    |   | 3 |    |   |  | ★ |   |
|                     |            |                     | 105014 | probability theory and statistics       | 4.0 | 16 | 64 | 64  | 0   | 0  |   |    |   | 4 |    |   |  | ★ |   |
|                     |            |                     | 112012 | management information system           | 2.0 | 16 | 32 | 16  | 16  | 0  |   |    |   | 2 |    |   |  | ★ |   |
|                     |            |                     | 040013 | Statistics                              | 3.0 | 16 | 48 | 48  | 0   | 0  |   |    |   | 3 |    |   |  | ★ |   |
|                     |            |                     | Total  |   |     | 39 |    | 614 | 598 | 16 |   | 10 | 7 | 7 | 12 | 3 |  |   |   |
| Specialized Courses | Compulsory | Specialized Courses | 129651 | Introduction to specialty               | 1.0 | 5  | 15 | 15  | 0   | 0  | 3 |    |   |   |    |   |  | ☆ |   |
|                     |            |                     | 080982 | introduction to modern service industry | 2.0 | 15 | 30 | 30  | 0   | 0  | 2 |    |   |   |    |   |  |   | ★ |
|                     |            |                     | 088502 | Introduction to tourism                 | 2.0 | 15 | 30 | 30  | 0   | 0  | 2 |    |   |   |    |   |  |   | ★ |
|                     |            |                     | 080133 | Service Management                      | 3.0 | 16 | 48 | 48  | 0   | 0  |   |    | 3 |   |    |   |  |   | ★ |



|  |  |  |        |   |     |    |    |    |   |   |  |  |   |  |   |  |   |   |
|--|--|--|--------|---|-----|----|----|----|---|---|--|--|---|--|---|--|---|---|
|  |  |  | 080813 | Introduction to hotel Management              | 3.0 | 16 | 48 | 48 | 0 | 0 |  |  | 3 |  |   |  |   | ★ |
|  |  |  | 080112 | Food & Beverage Management                    | 2.0 | 16 | 32 | 32 | 0 | 0 |  |  |   |  | 2 |  |   | ★ |
|  |  |  | 080722 | Hospitality English - I                       | 2.0 | 16 | 32 | 32 | 0 | 0 |  |  |   |  | 2 |  |   | ★ |
|  |  |  | 080123 | Front Office & Housekeeping Management        | 3.0 | 16 | 48 | 42 | 6 | 0 |  |  |   |  | 3 |  |   | ★ |
|  |  |  | 089703 | Human Resource Management in Service Industry | 3.0 | 16 | 48 | 42 | 0 | 6 |  |  |   |  | 3 |  |   | ★ |
|  |  |  | 080142 | Social Etiquette                              | 2.0 | 16 | 32 | 32 | 0 | 0 |  |  |   |  | 2 |  |   | ☆ |
|  |  |  | 080762 | Hotel Strategic Management                    | 2.0 | 16 | 32 | 32 | 0 | 0 |  |  |   |  |   |  | 2 | ★ |
|  |  |  | 084283 | Hotel consumption behavior                    | 3.0 | 16 | 48 | 48 | 0 | 0 |  |  |   |  |   |  | 3 | ★ |



|                                   |            |              |        |  |     |    |     |     |    |   |  |   |   |  |   |   |   |   |   |
|-----------------------------------|------------|--------------|--------|--|-----|----|-----|-----|----|---|--|---|---|--|---|---|---|---|---|
|                                   |            |              |        | gement                                     |     |    |     |     |    |   |  |   |   |  |   |   |   |   |   |
|                                   |            |              | 080422 | Hotel Planning & Preparation               | 2.0 | 16 | 32  | 32  | 0  | 0 |  |   |   |  |   |   | 2 | ☆ |   |
|                                   |            |              | 080742 | Hospitality English II                     | 2.0 | 16 | 32  | 32  | 0  | 0 |  |   |   |  |   |   | 2 | ☆ |   |
|                                   |            |              | 082402 | Crisis Management                          | 2.0 | 16 | 32  | 32  | 0  | 0 |  |   |   |  |   |   | 2 | ☆ |   |
|                                   |            |              | 080832 | Recreation Management in Hotels            | 2.0 | 16 | 32  | 32  | 0  | 0 |  |   |   |  |   |   | 2 | ☆ |   |
|                                   |            |              | 080922 | Second Foreign Language (Japanese)         | 2.0 | 16 | 32  | 32  | 0  | 0 |  |   |   |  |   |   | 2 | ☆ |   |
|                                   |            |              | 082502 | Operations & Management of Travel Agencies | 2.0 | 16 | 32  | 32  | 0  | 0 |  |   |   |  |   |   | 2 | ☆ |   |
|                                   |            |              | 083452 | Scientific Research and Thesis Writing     | 2.0 | 16 | 32  | 32  | 0  | 0 |  |   |   |  |   |   | 2 | ☆ |   |
|                                   |            |              | Total  |  | 18  |    | 252 | 236 | 16 |   |  |   |   |  | 4 | 9 | 6 |   |   |
| Comprehensive Application Courses | Compulsory | Applications | 089361 | social research I                          | 1.0 | 3  | 0   | 0   | 0  | 0 |  | 0 |   |  |   |   |   | ☆ |   |
|                                   |            |              | 089371 | social research II                         | 1.0 | 3  | 0   | 0   | 0  | 0 |  |   | 0 |  |   |   |   | ☆ |   |
|                                   |            |              | 084011 | Academic year                              | 1.0 | 0  | 0   | 0   | 0  | 0 |  |   |   |  |   | 0 |   |   | ☆ |
|                                   |            |              | 089633 | specialty practice                         | 3.0 | 16 | 0   | 0   | 0  | 0 |  |   |   |  |   | 0 |   |   | ☆ |

|  |  |        |                       |     |    |   |   |   |   |  |  |  |  |  |  |  |  |   |   |
|--|--|--------|-----------------------|-----|----|---|---|---|---|--|--|--|--|--|--|--|--|---|---|
|  |  | 084053 | graduation thesis     | 3.0 | 5  | 0 | 0 | 0 | 0 |  |  |  |  |  |  |  |  | 0 | ☆ |
|  |  | 089213 | graduation field work | 3.0 | 10 | 0 | 0 | 0 | 0 |  |  |  |  |  |  |  |  | 0 | ☆ |
|  |  | Total  |                       | 12  |    |   |   |   |   |  |  |  |  |  |  |  |  |   |   |

Note:

★: Examination

☆: Investigation

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Program Chief: Hu Lin

Dean: Tang Xiaochun

Vice Dean: Pi Pingfan