

# Teaching Program for English Majors (International Business Translation)

(2014)

**1. Training Goal:** This teaching program aims to cultivate the students with competent language ability, provide them with knowledge of international business management , humanities and social science, enhance their ability of cross-cultural communication, and foster creative consciousness, thus enabling the students to be proficient in English language, so that they could act competently in their specific fields.

The students are provided with the fundamental knowledge of English language and literature, of humanities and social science of major English-speaking countries, with systematical training of language skills like listening, speaking, reading, writing, translating and interpreting. Thus they will express themselves articulately, communicate smoothly in cross-culture circumstances, effectively manage international business affairs and possess the ability to discover, analyze and solve problems with their expertise, the ability to create and ability to research relevant to the study field.

The graduates should acquire the knowledge of English linguistics, literature and international business management, possess the ability to discover, analyze and solve problems with their expertise and the ability to create and research, employ their language skills to communicate with foreign people in cross-culture circumstances. They should acquire the knowledge of policies and regulations of China in diplomacy and foreign affairs, education, trade and cultural communications. They should combine virtues, the consciousness of law and integrity with cultural quality, modern consciousness and inter-cultural communicative awareness. They also should cultivate the consciousness of their language gift,

master the way of thinking and researching in their specific fields, nurture the consciousness of discipline and the ability of speculating with honesty, and have a healthy psychological state of being.

**2. School Year:** 4 years full-time

**3. Degree Awarded:** Bachelor of Arts

**4. Credit Requirements:** The students should obtain 155 credits (off-class credits not included), including liberal compulsory courses for 38 credits, liberal optional courses for 9 credits, the foundational courses for 58 credits, compulsory courses for 31 credits, optional courses for 8 credits and synthetically applied courses for 11 credits. In the meantime, students should obtain 10 credits from off-class programs, and take the course “Health Education for Undergraduates”.

### **5. Requirements for Students from Hong Kong, Macao and Taiwan**

According to the Education Department of Guangdong Province, the students from Hong Kong, Macao and Taiwan need not take courses from the sections of “Education of National Defense” and “Theory of Ideology and Politics”. The students should strictly follow the teaching program, taking courses in the other sections.

### **6. Requirements for Overseas Students**

According to the Ministry of Education and Education Department of Guangdong Province, overseas students need not take courses from the section “Education of National Defense”. Overseas students of economic disciplines should take courses of political theory, while the students of other disciplines could apply to be excused from it. The overseas students who receive education with record of formal schooling should take courses “Chinese” and “A Survey of China”. Other courses should be taken strictly according to the teaching program.

### **7. Teaching Schedule**

**Table 1: The Reference Table of English Majors (Business Management) to Earn Credits**

Course Type	Course Nature	Due Credit	Due Credits for Each Term								Total
			1	2	3	4	5	6	7	8	
Public Courses	compulsory	38	9	10	0	8	4	7	0	0	38
	Limit	9	0	1	1	2	2	2	1	0	9
Discipline-Based Courses	compulsory	58	12	14	8	8	8	6	2	0	58
Specialized Courses	compulsory	31	2	0	10	6	6	4	3	0	31
	Limit	8	0	0	2	2	2	2	0	0	8
Comprehensive Application Courses	compulsory	11	0	1	0	1	0	2	0	7	11
Total		155	23	26	21	27	22	23	6	7	155

**Table 2: The Teaching Program Schedule of Japanese Majors (Business Management)**

Course Category	Course Nature	Course Type	Course Identifier	Course Name	Credit	Weeks for Studying	Total Credit	Allocation of Hours			Allocation of Each Term by Weeks								Way of Assessment
								Lecturing	Experiment	Practice	1	2	3	4	5	6	7	8	
											15	16	16	16	16	16	16	15	
Public Courses	Compulsory	EOND	140471	Military Theory(military training included)	1.0	15	15	15	0	0	1								☆
		TOIAP	140193	Fundamental Principles of Marxism	3.0	15	45	30	0	15	3								★
			140464	Moral Integrity and Fundamentals of Law	4.0	16	64	48	0	16		4							★
			140222	An Outline of Chinese Modern History	2.0	16	32	32	0	0				2					★



		Skills 2	121552	Applied Writing	2.0	16	32	32	0	0				2				☆	
		Educat ion of Health	130452	Sports Elective I	2.0	15	30	30	0	0	2							☆	
			140611	Education of Psychological Health for Col lege Students	1.0	15	15	15	0	0	1								☆
			130462	Sports Elective II	2.0	16	32	32	0	0		2							☆
			130472	Sports Elective III	2.0	16	32	32	0	0					2				☆
			130482	Sports Elective IV	2.0	13	26	26	0	0						2			☆
			400002	Foundation of Entrepreneurshi p	2.0	13	26	26	0	0						2			☆
			340051	Employment/ Career Guidance	1.0	13	13	13	0	0						1			☆
			Total			38		581	496	22	63	10	10		7	5	7		

Discipline-Based Courses	Compulsory	Discipline-Based Courses	090062	English Pronunciation and Intonation	2.0	15	30	30	0	0	2							☆	
			094051	Listening I	2.0	15	30	30	0	0	2								☆
			094061	Listening II	2.0	16	32	32	0	0		2							☆
			092022	Extensive Reading	2.0	15	30	30	0	0	2								☆
			094092	Fast Reading	2.0	16	32	32	0	0		2							☆
			092072	Writing I	2.0	16	32	32	0	0		2							☆
			092082	Writing II	2.0	16	32	32	0	0			2						☆
			099174	Integrated English I	4.0	15	60	60	0	0	4								★
			090754	Integrated English II	4.0	16	64	64	0	0		4							★
			090764	Integrated English III	4.0	16	64	64	0	0			4						★
090774	Integrated English IV	4.0	16	64	64	0	0				4					★			

			092114	Advanced English I	4.0	16	64	64	0	0					4			★
			092124	Advanced English II	4.0	13	52	52	0	0						4		★
			092302	English Grammar	2.0	16	32	32	0	0		2						☆
			094082	Oral English	2.0	15	30	30	0	0	2							☆
			090472	Sight Interpretation	2.0	16	32	32	0	0		2						☆
			090482	Liaison Interpreting	2.0	16	32	32	0	0			2					☆
			092224	English-Chinese Translation	2.0	16	32	32	0	0			2					★
			094224	Chinese-English Translation	2.0	16	32	32	0	0				2				★
			092832/ 092032	French I (2nd foreign language) /Japanese I (2nd foreign language)	2.0	16	32	32	0	0			2					★

			098592/ 092042	French II (2nd foreign language) /Japanese II (2nd foreign language)	2.0	16	32	32	0	0				2				★
			092852/ 092052	French III (2nd foreign language) /Japanese III (2nd foreign language)	2.0	16	32	32	0	0					2			★
			090411/ 090401	French IV (2nd foreign language) /Japanese IV (2nd foreign language)	2.0	13	26	26	0	0						2		★
			092392	Introduction to Linguistics	2.0	16	32	32	0	0			2					☆
			090014	British and American Literature	4.0	16	64	64	0	0			4					☆
			093152	British and American Societies and Cultures	2.0	15	30	30	0	0	2							☆

			090422	Chinese Culture	2.0	15	30	30	0	0			2					☆
			091032	International Trade Practice (English)	2.0	16	32	32	0	0			2					☆
			091042	Introduction to Management (English)	2.0	16	32	32	0	0			2					☆
			090082	Comparison and Translation between Chinese and English	2.0	16	32	32	0	0			2					☆
			092311	English Thesis Writing	1.0	8	16	16	0	0						1		☆
Specialized Courses	Compulsory	Core	090612	Literary Translation	2.0	13	26	26	0	0					2			☆
			090532	Business Translation	2.0	16	32	32	0	0				2				☆
			090622	Consecutive Interpretation I	2.0	16	32	26	6	0				2				☆
			090632	Consecutive Interpretation II	2.0	16	32	26	6	0					2			☆

			090642	International Conference Simultaneous Interpretation I	2.0	13	26	26	0	0						2		☆	
			090652	International Conference Simultaneous Interpretation II	2.0	16	32	32	0	0							2	☆	
			098322	Stylistics and Translation	2.0	16	32	18	0	14					2			☆	
Limits	Direction		090432	Legal Translation	2.0	16	32	32	0	0					2			☆	
			090342	Science and Technology Translation	2.0	16	32	32	0	0					2			☆	
			090442	Comparison and Appreciation of Translation Versions	2.0	16	32	32	0	0					2			☆	
			090452	Contemporary Works Translation	2.0	13	26	26	0	0						2			☆
			090462	Foreign Affairs	2.0	13	26	26	0	0						2			☆

				s Translation														
			098712	Chinese Classics Translation	2.0	13	26	26	0	0					2			☆
			092292	English Lexicology	2.0	16	32	32	0	0			2					☆
			098182	English Pragmatics	2.0	16	32	32	0	0			2					☆
			092312	English Stylistics	2.0	16	32	32	0	0			2					☆
			091102	Introduction to Contemporary Business (English)	2.0	16	32	32	16	16				2				☆
			091052	International Marketing (English)	2.0	16	32	32	16	16				2				☆
			092602	Introduction to Economics (English)	2.0	16	32	32	18	14				2				☆
Comprehensive Application Courses	Compulsory	Application Courses	092582	Social Research I	1.0	3	0	0	0	0			0					☆
			099021	Social Research II	1.0	3	0	0	0	0				0				☆
			098231	Professional Practice	1.0	3	0	0	0	0						0		☆

			098431	Trade Research	1.0	3	0	0	0	0						0		☆
			098043	Graduation Field Work	4.0	10	0	0	0	0							0	☆
			098053	Thesis Writing	3.0	8	0	0	0	0							0	☆

Note:

★: Examination      ☆: Investigation

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