Journalism (for Financial Report major)

1.Educational Objectives

This course aims to cultivate special talents of application engaged in the work of journalism and communication. Students of this major will learn some journalism   practice courses such as news interviewing, writing, editing and commenting, management, audio and video making, etc. of different sorts of media . They will not only master the history of news transmission and basic theories of journalism and accept communication practice training to gain the ability to release news , but also have a knowledge of professional cultural background such as economics, management and other courses related, and make the students more suitable for the work of party and government organs, and enterprises and institutions at all levels.

2. The Length of Study：4 years

3. Degrees Conferred：BA

4. Credit Requirement

Students should complete 155 credits (excluding extracurricular credits). The compulsory general courses requires 48 credits, general electives 9 credits, basic disciplinary course 20 credits, compulsory major course 59 credits, professional electives 8 credits, and integrated application course 11 credits; At the same time, students must also obtain 10 extracurricular credits on expansion, and to study the "college student health education" course.

5.Requirements for Students from Hong Kong, Macao and Taiwan

According to the Education Department of Guangdong Province, the students from Hong Kong, Macao and Taiwan need not take courses from the sections of "Education of National Defense" and "Theory of Ideology and Politics". The students should strictly follow the teaching program, taking courses in the other sections.

6. Requirements for Overseas Students

According to the Ministry of Education an Education Department of Guangdong Province, overseas students need not take courses from the section "Education of National Defense". Oversea students of economic disciplines should take courses of political theory, while the students of other disciplines could apply to be excused from it. The oversea students who receive education with record of formal schooling should take courses "Chinese" and "A Survey of China". Other courses should be taken strictl according to the teaching program.

Table 1: The Reference Table of Journalism (for financial report major) to Earn Credits

course type	component	the minimum credit required for graduation	the minimum amount of credits required for each te								total
			1	2	3	4	5	6	7	8	
common course	compulsory course	48	11.5	12	8	5	5	6.5	0	0	48
	electives	9	0	1	1	1	2	2	2	0	9
basic course	compulsory course	20	7	5	3	5	0	0	0	0	20
specialization	compulsory course	59	4	3	9	9	14	15	5	0	59
	elective	8	0	2	0	2	2	2	0	0	8
comprehensive application	compulsory course	11	0	1	1	0	2	2	2	3	11
total		155	22.5	24	22	22	25	27.5	9	3	155

Table 2: The Teaching Program Schedule of Journalism (for financial report major)

Type	Nature	Category	Code	Name	Credit	Weeks	Total	Allocation of Teaching Hours	Weekly Teaching Hours in Each Semester	Assessment

							Teaching			1	2	3	4	5	6	7	8	
							hours	lecture	experiment	internship	15	16	16	16	16	16	16	15	
①	Com.	national defense education	141071	Theory of Military (including Military Training)	1	15	15	15	0	0	1								★
		ideological and political theory	140193	Principles of Marxist Theory	3	15	45	45	0	0	3								★
			140464	Thought Morals Tutelage and Legal Foundation	4	15	60	45	0	15	4								★
			140222	Chinese Modern History Outline	2	16	32	32	0	0			2						★
			140474	Introduction to Mao's Thought, Theory of Socialism with Chinese Characteristics Ⅰ	4	16	64	48	0	16				4					★
			140472	Introduction to Mao's Thought, Theory of Socialism with Chinese	2	16	32	32	0	0					2				★

			Code	Course														
				Characteristics II														
		☆	140242	Situation and Policy	2	16	16	16	0	0					1			☆
		computer and skills I	119492	Basis of Design and Making of WebPages	2	16	32	16	16	0			2					★
			121542	College Chinese	2	15	30	30	0	0	2							★
			121552	Applied Writing	2	16	32	32	0	0			2					★
		computer and skills II	099064	College English IIa	4	15	60	60	0	0	4							★
			099094	College English Ib	4	15	60	60	0	0	4							★
			099074	College English IIIa	4	16	64	64	0	0		4						★
			099104	College English IIb	4	16	64	64	0	0		4						★
			099084	College English IVa	4	16	64	64	0	0			4					★
			099114	College English IIIb	4	16	64	64	0	0			4					★
			099124	College English IVb	4	16	64	64	0	0				4				★
			180264	C-E/E-C Translation	4	16	64	64	0	0				4				★

											Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7	Sem 8	
		physical and mental education	130452	Optional P.E. I	2	15	30	30	0	0	2								☆
			130462	Optional P.E. II	2	16	32	32	0	0		2							☆
			140611	Education of Psychological Healthy for College Student	1	15	15	15	0	0	1								☆
			130472	Optional P.E. III	2	16	32	32	0	0					2				☆
			130482	Optional P.E. IV	2	16	32	32	0	0						2			☆
			340051	Careers Guidance	1	16	16	16	0	0						1			☆
②	Com.	basis	000001	Humanities and Social Sciences Category	2.0	16	32	32	0	0					2				☆
			990032	Selective Common course(1)	1.0	16	16	16	0	0		1							☆
			990062	Selective common course(2)	1.0	16	16	16	0	0			1						☆
			990072	Selective common course(3)	1.0	16	16	16	0	0				1					☆
			000002	Science Catogory	2.0	16	32	32	0	0						2			☆

				000003	Methodology Catogory	2.0	16	32	32	0	0							2		☆
			★	121032	modern chinese	2.0	15	30	30	0	0	2								★
				121222	writing	2.0	15	30	30	0	0	2								★
				206673	theories of journalism	3.0	15	45	45	0	0	3								★
				127103	chinese literature selection	3.0	16	48	48	0	0		3							★
				012072	Public Management	2.0	16	32	32	0	0		2							★
				200593	theories of communication	3.0	16	48	48	0	0			3						★
				121062	ancient chinese	2.0	16	32	32	0	0				2					★
				124023	advertising	3.0	16	48	48	0	0				3					★
			★	061103	Introduction of Economics	3.0	15	45	45	0	0	3								★
			☆	129651	Professional Introduction	1.0	15	15	15	0	0	1								☆
			★	122033	News Coverage	3.0	16	48	48	0	0		3							★
				122393	News Editing	3.0	16	48	48	0	0			3						★
				122043	News Writing	3.0	16	48	48	0	0			3						★

			Code	Course	Credit	Weeks	Total	Lecture	Lab	Practice			S1	S2	S3	S4		Req
		★	206683	History of Chinese Journalism	3.0	16	48	48	0	0			3					★
			010013	Management Science	3.0	16	48	48	0	0				3				★
		☆	122133	News Photography	3.0	16	48	48	0	0				3				☆
		★	206693	History of Foreign Journalism	3.0	16	48	48	0	0				3				★
			120593	News Reporton financial 1	3.0	11	44	44	0	0					4			★
			056183	MSc Finance	3.0	11	44	44	0	0					4			★
		☆	123503	Radio and Television	3.0	11	44	34	10	0					4			☆
		☆	122342	Television Porgram Designing	2.0	11	33	23	10	0					3			☆
		★	028013	Accountancy	3.0	11	44	44	0	0					4			★
		★	012013	Marketing	3.0	16	48	48	0	0						3		★
		☆	204423	Media ethics and regulations	3.0	16	48	48	0	0						3		☆
	Com	basis	053093	Theory of Investment	3.0	16	48	48	0	0						3		★
		★	120603	Financial News Report 2	3.0	16	48	48	0	0						3		★
		★	122053	News Review	3.0	16	48	48	0	0						3		★

				编码	课程名称	学分	周学时	总学时	讲课	实验	其他	一	二	三	四	五	六	七	八	
			☆	122162	Selected Readings Of　News	2.0	8	32	32	0	0							4		☆
③	Lim.	direction	☆	200152	Communication Psychology	2.0	16	32	32	0	0	2								☆
			☆	204442	phonics and pronouncing of Putonghua	2.0	16	32	32	0	0	2								☆
			☆	204412	Introduction To New media	2.0	16	32	32	0	0			2						☆
			☆	123681	Selected Reading Of Clasics	1.0	16	16	16	0	0			1						☆
			☆	206582	Professional English	2.0	11	33	33	0	0					3				☆
			☆	206562	Journalistic Communication Planning	2.0	11	33	33	0	0					3				☆
			☆	122412	Website Planning and Design	2.0	11	33	33	0	0					3				☆
			☆	206512	Media Special Skills Training	2.0	16	32	8	24	0						2			☆
			☆	120652	Theory and Practice of Public Opinion	2.0	16	32	32	0	0						2			☆
④	Com.	application	☆	120211	Social research 1 （Community volunteer service	1.0	3	0	0	0	0	0								☆
			☆	204351	Social research 2	1.0	3	0	0	0	0		0							☆
			☆	360232	Graduation Practice	2.0	5	120	0	120	0					0				☆

			128031	term thesis	1.0	0	0	0	0	0						0			☆
		☆	120361	Comprehensive Training on New Channel	1.0	8	0	0	0	0						0			☆
		☆	125522	graduation practice	2.0	10	0	0	0	0							0		☆
		☆	122243	thesis	3.0	5	0	0	0	0								0	☆

Note:

①： Public Courses

②： Discipline-based Courses

③： Specialized Courses

④: Comprehensive-Application Courses

Com.: compulsory

Lim.: Limited

★: Examination

☆:   Investigation