

广东财经大学国际学生·全日制本科国际商务专业教学计划·2017版

GDUFE Curriculum of International Business for Full-time Undergraduate International Students

****Issued in 2017****

Length of Study: 3-7 academic years

Total Credits: 110

Degree: Bachelor of Management

一上, 总学分: 21		一下, 总学分: 20	
1st Semester of the First Academic Year, 21 credits		2nd Semester of the First Academic Year, 20 credits	
课程名称 Courses	Credits	课程名称 Courses	Credits
中国概况 A Survey of China	4	中国特色社会主义理论与实践 Theory and practice of Socialism with Chinese Characteristics	3
初级公共汉语 Elementary Chinese	6	中级公共汉语 Intermediate Chinese	6
中国商务文化 Chinese Business Culture	3	综合英语 II Comprehensive English II	4
综合英语 I Comprehensive English I	4	高等数学 II Advanced Mathematics II	4
高等数学 I Advanced Mathematics I	4	经济学原理 Fundamentals of Economics	3
二上, 总学分: 21		二下, 总学分: 15	
1st Semester of the Second Academic Year, 21credits		2nd Semester of the Second Academic Year, 15 credits	
课程名称 Courses	Credits	课程名称 Courses	Credits
综合商务英语 Comprehensive Business English	3	商务写作 Business Writing	3
管理学原理 Fundamentals of Management	3	会计学原理 Fundamentals of Accounting	3
计算机基础 Computer Foundation	3	商务汉语 II Business Chinese II	3
商务汉语 I Business Chinese I	3	面向对象程序设计 Object Oriented Programming	3
跨文化商务沟通 Intercultural Business Communication	3	中外贸易史 History of China's Foreign Trade	3
高级公共汉语 Advanced Chinese	6		

三上，总学分：12 1st Semester of the Third Academic Year, 12 credits		三下，总学分：12 2nd Semester of the Third Academic Year, 12 credits	
课程名称 Courses	Credits	课程名称 Courses	Credits
国际经济学 I International Economics I	3	国际经济学 II International Economics II	3
国际商务 International Business	3	贸易实务与管理 International Trade: Practice and Management	3
国际商法 International Business Law	3	全球营销管理 Global Marketing Management	3
跨境电子商务 Cross-border E-commerce	3	企业全球化战略 Corporate Globalization Strategy	3
四上，总学分：3 1st Semester of the Fourth Academic Year, 3 credits		四下，总学分：6 2nd Semester of the Fourth Academic Year, 6 credits	
课程名称 Courses	Credits	课程名称 Courses	Credits
ERP (商务实践) ERP (Business Practice)	3	毕业实习 Graduation Internship	2
		毕业论文 Degree Thesis	4