Teaching Program for Real Estate Development and Management

(2014)

1. Training Goal: this major, trains students as professionals who master the knowledge and skills of architecture and civil engineering technology, economics, management science, law and others. According to the program students will have professional comprehensive skills, innovative spirit, and the core abilities of real estate design, planning, investment analysis, etc. Moreover, graduates can pursue occupations in real estate development, decision making, research and management in different fields such as real estate administrative management, development, consulting, design, planning, marketing, finance, valuation and investment, etc.

2. School Years: 4 years, full-time

3. Degree Awarded: Bachelor of Management

4. Credit Requirements: The students should obtain 160 credits (off-class credits not included), including liberal compulsory courses for 53 credits, liberal optional courses for 7 credits, the foundational courses for 41 credits, compulsory courses for 40 credits, optional courses for 8 credits and synthetically applied courses for 11 credits. In the meantime, students should obtain 10 credits from off-class programs, and take the course "Health Education for Undergraduates".

5. Requirements for Students from Hong Kong, Macao and Taiwan

According to the Education Department of Guangdong Province, the students from Hong Kong, Macao and Taiwan need not take courses from the sections of "Education of National Defense" and "Theory of Ideology and Politics". The students should strictly follow the teaching program, taking courses in the other sections.

6. Requirements for Overseas Students

According to the Ministry of Education an Education Department of Guangdong Province, overseas students need not take courses from the section "Education of National Defense". Oversea students of economic disciplines should take courses of political theory, while the students of other disciplines could apply to be excused from it. The oversea students who receive education with record of formal schooling should take courses "Chinese" and "A Survey of China". Other courses should be taken strictly according to teaching program

Table 1: The Reference Table of the Teaching Plan of Real Estate Development and Management

Course Type	Course Nature	Due Credit	Due Credits for Each Term								Total
			1	2	3	4	5	6	7	8	
Public Courses	compulsory	53	10.5	15	11	7	7	4.5	0	0	53
	Limit	7	0	0	1	1	1	2	2	0	7
Discipline-Based Courses	compulsory	41	10	7	11	7	6	0	0	0	41
Specialized Courses	compulsory	40	3	3	0	6	9	13	6	0	40
	Limit	8	0	0	0	0	5	3	0	0	8
Comprehensive Application Courses	compulsory	11	0	1	0	1	0	1	3	5	11
Total		160	23.5	24	23	22	28	23.5	11	5	160

7. Schedule of major teaching plan

Table 2: The Teaching Program Schedule of Teaching Plan of Real Estate Development and Management

Course Category	Course Nature	Course Type	Course Identifier	Course Name	Credit	Weeks for Studying	Total Credit	Allocation of Hours			Allocation of Each Term by Weeks								Way of Assessment
								Lecturing	Experiment	Practice	1	2	3	4	5	6	7	8	
											15	16	16	16	16	16	16	15	
Public Courses	Compulsory	EOND	140471	Military Theory (military training included)	1.0	15	15	15	0	0	1								☆
		TOIAP	140193	Fundamental of Marxist	3.0	16	48	32	0	16		3							★
			140464	Morals & Ethics and fundamental of Law	4.0	16	64	48	0	16		4							★
			140222	The outline of Chinese Modern history	2.0	16	32	32	0					2					★

				Code	Course	Credits		Total													
	★			140474	Mao Zedong Thought and Introduction to the Theoretical System of Socialism with Chinese Characteristics I	3.0	16	48	32	0	16				3						★
	★			140472	Mao Zedong Thought and Introduction to the Theoretical System of Socialism with Chinese Characteristics II	3.0	16	48	32	0	16					3					★
	☆			140242	Situation and Policy Education	2.0	16	16	16	0								1			☆
		Language and Skills I		119614	Basis of College Computer	2.0	16	32	10	22	0		2								★
				119553	Visual Basic	3.0	16	48	34	14	0			3							★

			Code	Course Name	Credit															Flag
		Language and Skills II	099064	College English IIa	2.0	15	30	30	0	0	4									★
			099094	College English Ib	0.5	8	8	8	0	0	4									★
			099074	College English IIIa	2.0	16	32	32	0	0		4								★
			099104	College English IIb	1.0	16	16	16	0	0		4								★
			180264	EC/CE Translation	0.5	8	8	8	0	0			4				1			★
	☆		099124	College English IVb	2.0	16	32	32	0	0			4				2			☆
			180264	English for Academic Purposes	4.0	15	60	60	0	0	4				2					★
		Education of Health	400015	College Students' Career Development and Planning	0.5	8	8	8	0	0	1									☆
			130452	Physical Education I	2.0	15	30	30	0	0	2									★
			130462	Physical Education II	2.0	16	32	32	0	0		2								★
			340031	Mental Health Education	1.0	16	16	16	0	0		1								★

			Code	Course	Credit	Weeks	Total	Lecture	Exp.	Practice	1	2	3	4	5	6	7	8	
			130472	Physical Education III	2.0	16	32	32	0						2				★
☆			340051	Vocational Guidance	1.0	16	16	16	0								1		☆
★			130482	Physical Education IV	2.0	16	32	32	0								2		★
☆			190192	Basics of Entrepreneurship	2.0	16	32	32	0								2		☆
		Sub-Total			53		822	737	38	47	11	13	11	7	7	4			
☆	Limit	Public Courses	99027	General-knowledge Limit Elective Course 1	1.0	16	16	16	0	0			1						☆
☆			99062	General-knowledge Limit Elective Course 2	1.0	16	16	16	0	0					1				☆
☆																1			☆
☆			000003	Natural Science	2.0	16	32	32	0	0							2		☆
☆			000001	Methodology	2.0	16	32	32	0	0								2	☆
		Sub-total			7		112	112					1		1	1	2	2	

Discipline-Based Courses	Compulsory	Discipline-Based Courses	Code	Course	Credits	Weeks	Total												Note
			089023	Land Management	3.0	15	45	45	0	0	3								★
			100214	Calculus Ⅰ	4.0	15	60	60	0	0	4								★
			010013	Management	3.0	15	45	45	0	0	3								★
			109415	Calculus Ia	4.0	15	75	75	0	0	5								★
			109425	Calculus IIa	4.0	15	80	80	0	0		5							★
			061363	Introduction to Economics	3.0	15	45	45	0	0		3							★
			100024	Calculus II	4.0	16	64	64	0	0		4							★
			028014	Accountancy	4.0	16	64	64	0	0			4						★
			152373	Urban Economics	3.0	16	48	48	0				3						★
			151013	Linear Algebra	3.0	16	48	36	12	0			3						★
			105014	Linear Algebra a	4.0	16	64	64	0					4					★
			109445	Probability Theory & Mathematical Statistics a	5.0	16	80	80	0					5					★

			151193	Theories of Urban Planning	3.0	16	48	12	36	0					3		★
			152323	Probability Theory & Mathematical Statistics	3.0	16	64	32	16	0					4		★
			160573	Real Estate Management Information System	3.0	16	48	48	0	0						3	★
			052093	Finance	3.0	16	48	48	0	0						3	★
Sub-total					41		643	643			10	7	11	7	6		
Specialized Courses	Compulsory	Specialized Courses	151082	Development and Management of Real Estate	2.0	15	30	30	0	0	2						★
			150151	Introduction to Professional Course	1.0	15	15	15	0	0	1						★
			151023	Introduction to Construction Engineering	3.0	16	48	32	8	8		3					★

			Code	Name																Note
			150233	Building Project Budget	3.0	16	48	24	24	0					3					★
			151243	Computer Aided Design	3.0	16	48	48	0	0				3						★
			150043	Architecture Cartography	3.0	16	48	18	30	0						3				★
			150563	Construction Project Management	3.0	16	48	36	12	0					3					★
			16063	Real Estate Economy	3.0	16	48	48	0	0					3					★
			152173	Real Estate Finance & Investment	3.0	16	48	48	0	0						3				★
			160593	Real Estate Surveying	3.0	16	48	24	24	0						3				★
			160643	Real Estate Project Planning	3.0	16	48	33	0	15						3				★
			15.753	Real Estate Appraisal	3.0	16	48	36	6	6						4				★
			150613	Real Estate Development Practice and Simulation	3.0	16	48	0	48	0							6			★

			Code	Course Name	Credits	Weeks	Total	Lecture	Exp.	Prac.								Note
			150723	Building Materials	2.0	16	32	24	8	0						3		★
		Sub-total			40		637	637			3	3		6	9	13	9	40
	★	Elective Course	150932	Real Estate Survey Practice	2.0	16	32	24	0	8					2			★
			15063	Architecture and Landscape Design	3.0	16	48	33	15	0				3				★
			033142	Managerial Psychology	2.0	16	32	32	0	0					2			☆
Limits			075252	Real Estate Law	2.0	16	32	32	0	0					2			★
			150622	The Cost of Real Estate Development Control	2.0	16	32	16	0	16						2		☆
	☆		085672	Property Management	2.0	16	32	16	0	16						2		☆
			150622	Community Planning and Design	3.0	16	48	24	18	6						3		★
	☆		160702	Commercial Real Estate Development	3.0	8	48	42	0	6						6		☆

			Code	Course	Credits															
	☆		160702	Real Estate Planning Marketing Case Study	2.0	8	32	28	0	4								4		☆
			160932	Real Estate Survey Practice	2.0	8	32	24	0	8								6		☆
	Sub-total				8		128	89	33	6					5	5				
Comprehensive Application Courses	Compulsory	Application Courses	160841	Social Investigation I	1.0	3	0	0	0	0		0								☆
	☆		160851	Social Investigation II	1.0	3	0	0	0	0				0						☆
	☆		151601	Term Paper	1.0	1	0	0	0							0				☆
	☆		151872	Comprehensive Practice of Land Resources Management	2.0	3	0	0	0									0		☆
	☆		152603	Graduation Practice	3.0	10	0	0	0										0	☆
	☆		160063	Graduation Thesis	3.0	5	0	0	0										0	☆
	Sub-total				11															

Note:

★:　Examination

☆:　Investigation

Program Chief: Zhang Peng　　　　　　　　　　　　　　　　　　　　　　　Vice Dean: Fang Dong

Dean:　Zhuang Dachang