

Teaching Program for Public Utility Management (Urban Management)

(2014)

1. Training Goal: This major aims is to train applied talents. Which possess basic theory and basic knowledge of modern urban management, urban sociology and urban economics, are supposed to have a certain legal attainment and modern public spirit. The ability to master the basic methods and skills of modern urban construction and management, and be engaged in business management and comprehensive management work in municipal departments at all levels, institutions and various non-governmental organizations. It commits to cultivate the social investigation, information processing capacity, language and writing skills, and social interpersonal communication, coordination ability of the talents.

2. School Year: 4 years full-time

3. Degree Awarded: Bachelor of Management

4. Credit Requirements: The students should obtain 155 credits (off-class credits not included), including liberal compulsory courses for 53 credits, liberal optional courses for 9 credits, the foundational courses for 40 credits, compulsory courses for 34 credits, optional courses for 8 credits and synthetically applied courses for 11 credits. In the meantime, students should obtain 10 credits from off-class programs, and take the course “Health Education for Undergraduates”.

5. Requirements for Students from Hong Kong, Macao and Taiwan

According to the Education Department of Guangdong Province, the students from Hong Kong, Macao and Taiwan need not take courses from the sections of “Education of National Defense” and “Theory of Ideology and Politics”. The students should strictly follow the teaching program, taking courses in the other sections.

6. Requirements for Overseas Students

According to the Ministry of Education an Education Department of Guangdong Province, overseas students need not take courses from the section “Education of National Defense”. Oversea students of economic disciplines should take courses of political theory, while the students of other disciplines could apply to be excused from it. The oversea students who receive education with record of formal schooling should take courses “Chinese” and “A Survey of China”. Other courses should be taken strictly according to teaching program

Table 1: The Reference Table of Public Utility Management (Urban Management)

Course Type	Course Nature	Due Credit	Due Credits for Each Term								Total
			1	2	3	4	5	6	7	8	
Public Courses	compulsory	53	16.5	9	11	5	7	4.5	0	0	53
	Limit	9	0	1	1	1	2	2	2	0	9
Discipline-Based Courses	compulsory	40	7	10	7	13	3	0	0	0	40
Specialized Courses	compulsory	34	1	3	3	3	9	12	3	0	34
	Limit	8	0	0	0	0	2	4	2	0	8
Comprehensive Application Courses	compulsory	11	0	1	0	1	0	2	0	7	11
Total		155	24.5	24	22	23	23	24.5	7	7	155

7. Schedule of major

teaching plan

Table 2: The Teaching Program Schedule of Public Utility Management (Urban Management)

Course Category	Course Nature	Course Type	Course Identifier	Course Name	Credit	Weeks for Studying	Total Credit	Allocation of Hours			Allocation of Each Term by Weeks								Way of Assessment
								Lecturing	Experiment	Practice	1	2	3	4	5	6	7	8	
											15	16	16	16	16	16	16	15	
Public Courses	Compulsory	EOND	140471	Military Theory (military training included)	1.0	15	15	15	0	0	1								☆
		TOIAP	140193	Basic Principle of Marxism	3.0	15	45	30	0	15	3								★
			140464	Ideological and Moral Cultivation and Legal Basis Theory	4.0	15	60	45	0	15	4								★
			140222	Outline of Chinese Modern History	2.0	16	32	32	0	0			2						★

			Basics															
		121552	Application Writing	2.0	16	32	32	0	0			2						★
		119463	Data Technology and Application	3.0	16	48	48	0	0			3						★
	Language and Skills II	090834	College English III a	4.0	15	60	60	0	0	4								★
		090864	College English II b	4.0	15	60	60	0	0	4								★
		090844	College English IV a	4.0	16	64	64	0	0		4							★
		090874	College English III b	4.0	16	64	64	0	0		4							★
		090884	College English IV b	4.0	16	64	64	0	0			4						★
		180264	Translation between English and Chinese	4.0	16	64	64	0	0			4						★
		180412	English for Academic Purposes EAP	2.0	16	32	32	0	0				2					★
		400015	College Student's	0.5	8	8	8	0	0	1								★

		Education of Health		Career Development and Planning															
			130452	Optional Sports I	2.0	15	30	30	0	0	2								☆
			130462	Optional sports II	2.0	16	32	32	0	0		2							☆
			340031	The Psychological Healthy Education of College Students	1.0	16	16	16	0	0		1							☆
			130472	Optional Sports III	2.0	16	32	32	0	0					2				☆
			400002	Know About Business	2.0	16	32	32	0	0					2				☆
			130482	Optional Sports IV	2.0	16	32	32	0	0						2			☆
			400025	Careers Guidance	0.5	8	8	8	0	0						1			☆
			Sub-Total			53		814	730	22	62	17	9	11	5	7	4		
Limit	Public Courses		990032	General Elective Courses (1)	1.0	16	16	16	0	0		1						☆	
			990062	General Elective Courses (2)	1.0	16	16	16	0	0			1						☆

			990072	General Elective Courses (3)	1.0	16	16	16	0	0				1				☆		
			000001	Humane Studies Courses	2.0	16	32	32	0	0					2			☆		
			000002	Natural Science Courses	2.0	16	32	32	0	0						2		☆		
			000003	Courses of Methodology	2.0	16	32	32	0	0							2	☆		
	Sub-total				9		144	144				1	1	1	2	2	2			
Discipline-Based Courses	Compulsory	Discipline-Based Courses	033283	Public Administration	3.0	15	45	45	0	0	3							★		
			100214	Calculus I	4.0	15	60	60	0	0	4								★	
			109415	Calculus	5.0	15	75	75	0	0	5								★	
			109425	Calculus II	5.0	16	80	80	0	0		5							★	
			061363	Introduction to economics	3.0	16	48	48	0	0			3							★
			100024	Calculus III	4.0	16	64	64	0	0			4							★
			032043	Politics	3.0	16	48	48	0	0			3							★
			101044	Linear Algebra	4.0	16	64	64	0	0				4						★

			150823	Urban Sociology	3.0	16	48	48	0	0			3					★
			109235	Linear Algebra A	5.0	16	80	80	0	0			5					★
			109445	Probability and Statistics A	5.0	16	80	80	0	0			5					★
			030393	Government Economics	3.0	16	48	48	0	0			3					★
			105014	Probability and Statistics	4.0	16	64	64	0	0			4					★
			032023	Public Human Resources Management	3.0	16	48	48	0	0			3					★
			032233	Public Policy	3.0	16	48	48	0	0			3					★
			150363	The Management and Development of Government Information	3.0	16	48	48	0	0				3				★

	Sub-total				40		633	633			7	10	7	13	3					
Specialized Courses	Compulsory	Specialized Courses	150151	Professional Introduction	1.0	15	15	15	0	0	1								☆	
			151053	Introduction of Public Affairs Administration	3.0	16	48	48	0	0		3								★
			150703	Urban Management	3.0	16	48	48	0	0			3							★
			152463	Urban Economic	3.0	16	48	48	0	0				3						★
			033203	Public Relations Of Public Sector	3.0	16	48	48	0	0					3					★
			150583	City Community Management	3.0	16	48	48	0	0					3					★
			033033	leadership Science	3.0	16	48	48	0	0					3					★
			032223	E-government Affairs	3.0	16	48	48	0	0						3				★
			151063	Public Ethics	3.0	16	48	48	0	0						3				★

			151443	Population and Economy Management	3.0	16	48	48	0	0						3			★	
			033143	Managerial Psychology	3.0	16	48	48	0	0						3			★	
			150803	Theory and Practice of Management of Public Services	3.0	16	48	48	0	0							3		★	
			Sub-total		34		543	543			1	3	3	3	9	12	3			
	Limits	Elective Course	150732	The History of Cities A	2.0	16	32	32	0	0				2					☆	
032242			Administrative Secretarial	2.0	16	32	32	0	0				2						☆	
150572			City Digitization Management	2.0	16	32	32	0	0					2					☆	
153122			History of Western Management Thought	2.0	16	32	32	0	0						2					☆
032252			Introduction to Social Security	2.0	16	32	32	0	0						2					☆

			151013	Fundamentals Of City Planning	3.0	16	48	48	0	0					3			☆
			150942	Economic geography	2.0	16	32	32	0	0						2		☆
			150723	Social Investigation And Research Method	3.0	16	48	48	0	0						3		☆
			020043	Financial Management	3.0	16	48	48	0	0						3		☆
			150032	City Emergency Management	2.0	16	32	32	0	0						2		☆
			150382	Urban Population Management	2.0	16	32	32	0	0						2		☆
			150352	The Development And Management Of Non-governme ntal Organization	2.0	16	32	32	0	0						2		☆

			150022	Urban and Regional Strategy	2.0	16	32	32	0	0							2		☆		
			033053	Administrative Case Analysis	3.0	16	48	48	0	0							3		☆		
			Sub-total			8		128	128						2	4	2				
Comprehensive Application Courses	Compulsory	Applications Courses	150491	Social Research I	1.0	3	0	0	0	0		0								☆	
			150501	Social Research II	1.0	3	0	0	0	0				0							☆
			150081	Term Thesis	1.0	16	0	0	0	0							0				☆
			150291	Industry Research	1.0	3	0	0	0	0							0				☆
			150094	Graduation Field Work	4.0	10	0	0	0	0										0	☆
			150103	Thesis	3.0	5	0	0	0	0										0	☆
			Sub-total					11													

Note:

★: Examination

☆: Investigation

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