

Teaching Program for **Publishing and Editing**

1. Educational Objectives

Based on inherent rules of Editing and Publishing Science, this major focuses on its development, and meets the needs of production of social culture, culture inheritance and culture accumulation. It aims at cultivating practical professionals having systematical theoretical knowledge of editing and publishing, practical skills and creative spirits. Besides, they will be capable of work in the field of editing books and periodicals, publishing and digital publishing as well as management.

2. Standard Period of Study : 4 years

3. Degree offered: Bachelor of Art

4. Credit Requirements

Each student should earn 155 credits (except extra-curriculum ones), including compulsory general courses (48 credits), optional general courses (9 credits), basic courses 20 credits, professional compulsory courses 48credits, limited optional courses 19 credits, and other courses 11 credits; At the same time, students should also get 10 credits from quality developments out of class and take the course of College Students Health Education.

5. Requirements for Students from Hong Kong, Macao and Taiwan

According to the Education Department of Guangdong Province, the students from Hong Kong, Macao and Taiwan need not take courses from

the sections of “Education of National Defense” and “Theory of Ideology and Politics”. The students should strictly follow the teaching program, taking courses in the other sections.

6. Requirements for Overseas Students

According to the Ministry of Education and Education Department of Guangdong Province, overseas students need not take courses from the section “Education of National Defense”. Overseas students of economic disciplines should take courses of political theory, while the students of other disciplines could apply to be excused from it. The overseas students who receive education with record of formal schooling should take courses “Chinese” and “A Survey of China”. Other courses should be taken strictly according to the teaching program.

Table 1: The Reference Table of Publishing and Editing to Earn Credits

Course Type	Course Nature	Lowest credits of graduation	Lowest amount of credits of each term								Total Amount
			1	2	3	4	5	6	7	8	
General-Knowledge Courses	compulsory course	48	11.5	12	8	5	5	6.5	0	0	48
	limited optional	9	0	1	1	1	2	2	2	0	9
Basic course	compulsory course	20	7	5	3	5	0	0	0	0	20

		education		(including Military Training)														
		ideological and political theory	140193	Principles of Marxist Theory	3	15	45	45	0	0	3							★
			140464	Thought Morals Tutelage and Legal Foundation	4	15	60	45	0	15	4							★
			140222	Chinese Modern History Outline	2	16	32	32	0	0			2					★
			140474	Introduction to Mao's Thought, Theory of Socialism with Chinese Characteristics I	4	16	64	48	0	16				4				★
			140472	Introduction to Mao's Thought, Theory of Socialism with Chinese Characteristics II	2	16	32	32	0	0					2			★

			140242	Situation and Policy	2	16	16	16	0	0						1		☆
	computer and skills I		119492	Basis of Design and Making of WebPages	2	16	32	16	16	0			2					★
			121542	College Chinese	2	15	30	30	0	0	2							★
			121552	Applied Writing	2	16	32	32	0	0			2					★
	computer and skills II		099064	College English IIa	4	15	60	60	0	0	4							★
			099094	College English IIb	4	15	60	60	0	0	4							★
			099074	College English IIIa	4	16	64	64	0	0		4						★
			099104	College English IIb	4	16	64	64	0	0		4						★
			099084	College English IVa	4	16	64	64	0	0			4					★

			099114	College English IIIb	4	16	64	64	0	0			4				★	
			099124	College English IVb	4	16	64	64	0	0			4				★	
			180264	C-E/E-C Translation	4	16	64	64	0	0			4				★	
		physical and mental education	130452	Optional P.E. I	2	15	30	30	0	0	2						☆	
			130462	Optional P.E. II	2	16	32	32	0	0		2					☆	
			140611	Education of Psychological Healthy for College Student	1	15	15	15	0	0	1						☆	
			130472	Optional P.E. III	2	16	32	32	0	0				2			☆	
			130482	Optional P.E. IV	2	16	32	32	0	0					2		☆	
			340051	Careers Guidance	1	16	16	16	0	0						1		☆
②	Com.	basis	000001	Humanities	2.0	16	32	32	0	0				2			☆	

				and Social Sciences Category														
			990032	Selective Common course(1)	1.0	16	16	16	0	0		1						☆
			990062	Selective common course(2)	1.0	16	16	16	0	0			1					☆
			990072	Selective common course(3)	1.0	16	16	16	0	0				1				☆
			000002	Science Catogory	2.0	16	32	32	0	0						2		☆
			000003	Methodology Categories	2.0	16	32	32	0	0							2	☆
			121032	Mordern Chinese	2.0	15	30	30	0	0	2							★
			121222	Basic Writing	2.0	15	30	30	0	0	2							★
			206673	Journalist theory	3.0	15	45	45	0	0	3							★
			127103	Selected reading o Chinese Literature	3.0	16	48	48	0	0		3						★
			012072	Public Relations	2.0	16	32	32	0	0		2						★

			200593	Communicatioan Theory	3.0	16	48	48	0	0			3					★
			121062	Ancient Chinese	2.0	16	32	32	0	0				2				★
			124023	Advertising	3.0	16	48	48	0	0				3				★
			129651	Professional Introduction	1.0	5	15	15	0	0	3							☆
			123383	General Theory of Editing	3.0	15	45	45	0	0	3							★
			123393	History of Chinese Editing and Publishing	3.0	16	48	48	0	0		3						★
	Com	basis	123063	Book Editing	3.0	16	48	48	0	0			3					★
			122393	News Editing	3.0	16	48	48	0	0			3					★
			120402	Periodicls Editing	2.0	16	32	32	0	0			2					★
			204493	Basic Law of Publishing	3.0	16	48	48	0	0				3				★

			203532	Science of Proofreading	2.0	16	32	32	0	0				2				★
			122552	Internet Editig	2.0	11	33	13	20	0					3			★
			122342	TV Program Making	2.0	11	33	33	0	0					3			☆
			203513	Gneral Theory of Digital Publishing	3.0	11	44	44	0	0					4			★
			206703	Basics of Publishing Science	3.0	11	44	44	0	0					4			★
			123563	Publishing Marketir	3.0	11	44	44	0	0					4			★
			203523	Techniques of Digital Publishing	3.0	16	48	48	0	0						3		★
			123453	Management of Publishing House	3.0	16	48	48	0	0						3		★
			123463	Copyrigt &	3.0	16	48	48	0	0						3		★

				Book Foreign Trade														
			123723	Publishing Planning	3.0	16	48	48	0	0						3		★
			120573	World Publishing Industry	3.0	8	48	48	0	0						6		★
③	Lim.	direction	203902	Guides Readings of Famous Literary Works(Non-literal)	2.0	16	32	32	0	0		2						☆
			200152	Communicative Psychology	2.0	16	32	32	0	0		2						☆
			061102	General Theory of Economy	2.0	16	32	32	0	0		2						☆
			120122	Brief History of Western Culture	2.0	16	32	32	0	0		2						☆
			209382	Foreign Literature	2.0	16	32	32	0	0			2					☆

			126212	Shooting Arts	2.0	16	32	16	16	0			2					☆
			012012	Marketing	2.0	16	32	32	0	0			2					☆
			122373	News Interviews and Writing	3.0	16	48	48	0	0				3				☆
			123582	History Of Chinese Culture	2.0	16	32	32	0	0				2				☆
			010342	General Theory of Managements	2.0	16	32	32	0	0				2				☆
			126012	Methods of Social Investigation	2.0	16	32	32	0	0				2				☆
			204412	Introduction of New Media	2.0	8	32	32	0	0				2				☆
			090672	Professional English	2.0	11	33	33	0	0					3			☆
			203972	Book Decoration and Design	2.0	8	32	32	0	0					4			☆
			125082	Contemporary Social Problems	2.0	16	32	32	0	0					2			☆

			123502	TV Broadcasting Science	2.0	11	33	23	10	0					3			☆
			123292	Book Reiew Studies	2.0	16	32	32	0	0						2		☆
			203892	Website Planning and Design	2.0	11	33	10	23	0					3		☆	
			122172	Selected Teaching of Famous News Reports	2.0	16	32	32	0	0						2		☆
			123772	Special Study of Best Seller	2.0	8	32	32	0	0							4	☆
			203952	Design and Making of New Media	2.0	8	32	32	0	0							4	☆
④	Com.	application	120211	Social Research I (Community Voluntary Service)	1.0	3	0	0	0	0		0						☆
			204351	Social Research	1.0	3	0	0	0	0				0				☆

		II															
		360232	Graduation Practice(Simulation of Comprehensive Practice on Compus	2.0	5	120	0	120	0					0			☆
		123341	Term Paper (Editing and Publishing)	1.0	0	0	0	0	0					0			☆
		120221	Comprehensive Trainingof Editing and Publishir	1.0	16	0	0	0	0					0			☆
		122242	Graduation Practice (outside compus)	2.0	10	0	0	0	0							0	☆
		122243	Thesis	3.0	5	0	0	0	0							0	☆

Note: ①: Public Courses

②: Discipline-based Courses

③: Specialized Courses

④: Comprehensive-Application Courses

Com.: compulsory Lim.: Limited ★: Examination ☆: Check